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BC™ 40 WIRELESS BACKUP CAMERA

NEW PRODUCT ANNOUNCEMENT

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MARKETING MEMO

March 27, 2019

BC™ 40 Wireless Backup Camera

NEW PRODUCT
ANNOUNCEMENT



PRODUCT OVERVIEW:

See what's behind your vehicle with a BC 40 wireless backup camera. Installs quickly and easily when wirelessly paired with a compatible Garmin GPS device enabled with Wi-Fi® connectivity to see the backup camera view on the device display.



GPS Device sold separately



KEY FEATURES:

EASY INSTALLATION	Installs quickly and easily by snapping into the included license plate mount
BATTERY POWERED	Uses 2 AA batteries; battery life lasts up to 3 months with average use (lithium recommended)
WORKS WITH GARMIN GPS DEVICE	Wirelessly pairs with a compatible Garmin GPS device enabled with Wi-Fi connectivity to see the backup camera view
SEE BEHIND VEHICLE	Provides a wide, clear video image of what's behind your vehicle (transmits up to 8 metres)
WEATHERPROOF	Rugged and weatherproof (water-rated to IPX7) to withstand road conditions
VOICE CONTROL	Use convenient voice commands to initiate the camera view

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PRODUCT CONFIGURATIONS:



DESCRIPTION	SKU	UPC
BC 40 Wireless Backup Camera	010-01866-10	753759199081
Includes: BC 40 wireless backup camera with mounting bracket, documentation		

DKK
1 249

PACKAGING SPECIFICATIONS:

BC™ 40 Wireless Backup Camera

Gift box dimensions (WxHxD):	22" x 8.5" x 2" / 56cm x 21.5cm x 5.2cm
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Gift box weight:	700g
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Master carton dimensions (WxHxD):	23.6" x 8.7" x 11.9" / 60cm x 22.2cm x 30.2cm
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Master carton weight:	5 kg
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Master carton quantity:	5
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COMPATIBLE ACCESSORIES:

	SKU	UPC	RRP	DESCRIPTION	IMAGE
Camper Mount	010-12669-30	753759233914	DKK 129	Alternative mounting solution to the license plate bracket for BC 40 back-up camera	
Replacement Mount, EU	010-12669-10	753759199104	DKK 169	Easily snap-in BC40 in this license plate mount (replacement)	